



Gina N. Cinardo

PHOTOGRAPHER | BRANDING STRATEGIST | SPEAKER

Gina Cinardo is an enthusiastic portrait photographer who is hired by women that are ready to take their business to the next level but have no idea how to define or develop their brand. She specializes in capturing one's true essence in a photograph that connects them to a target audience. With a degree in Fine Art Photography and a strong working background in visual marketing, she understands the importance of making a great first impression to attract one's ideal customer.

THE ART OF DEVELOPING A BRILLIANT BRAND

Your brand influences your potential customers the moment they see it. A brand image that displays little or inaccurate information makes the wrong first impression. The intention of creating a brilliant brand is to actively position yourself to attract the interest of your ideal customer. The magic begins when you've aligned your brand image to your brand essence and then consistently share it in your message and stories. Join me to learn how to develop a strategy for your brand that is genuine to who you are and draws your audience right to you.

OTHER TOPICS:

- ⇒ Being Authentic in Business Owner.
- ⇒ How to Coordinate a Marketing Photoshoot.
- ⇒ Using Imagery to Deliver Your Story.
- ⇒ An Entrepreneurs Leadership Guide to Posing and Expression.



CONTACT AND SOCIAL



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ORGANIZATIONS I'VE SPOKEN FOR:



WOMEN'S NETWORK of SLO

Ginici Studios

PORTRAIT PHOTOGRAPHY

ginicistudios.com

developapersonalbrand.com